

## Registration by Media Market September 2003

<b>Media Market</b>	<b>Republican %</b>	<b>Democrat %</b>	<b>DTS %</b>	<b>Other %</b>	<b>Republican</b>	<b>Democrat</b>	<b>DTS</b>	<b>Other</b>	<b>Total</b>
<b>Chico/Redding</b>	45.12%	34.01%	14.73%	6.15%	112,674	84,927	36,774	15,349	249,724
<b>Eureka</b>	31.35%	41.37%	16.67%	10.61%	28,314	37,364	15,060	9,585	90,323
<b>Fresno/Visalia</b>	47.14%	40.99%	10.24%	3.38%	305,629	265,805	66,371	21,889	648,389
<b>Los Angeles</b>	36.27%	43.88%	15.17%	4.68%	2,643,745	3,198,102	1,105,261	341,066	7,288,174
<b>Medford/Klamath</b>	43.11%	36.34%	14.72%	5.84%	13,531	11,405	4,619	1,833	31,388
<b>Monterey</b>	29.55%	48.68%	15.57%	6.20%	89,895	148,107	47,356	18,862	304,220
<b>Reno</b>	43.24%	31.89%	18.42%	6.45%	9,353	6,898	3,984	1,394	21,629
<b>Sacramento</b>	40.47%	41.18%	13.55%	4.80%	727,625	740,320	243,646	86,271	1,797,871
<b>San Diego</b>	41.81%	34.32%	18.38%	5.16%	541,973	444,923	238,206	66,910	1,296,322
<b>San Francisco</b>	24.64%	50.10%	19.73%	5.53%	794,216	1,615,014	636,167	178,226	3,223,623
<b>Santa Barbara</b>	40.33%	37.06%	16.13%	6.48%	132,543	121,804	53,014	21,300	328,661
<b>Yuma</b>	57.07%	106.51%	28.69%	7.32%	14,587	27,225	7,334	1,872	25,560
<b>Statewide Total</b>	<b>35.37%</b>	<b>43.63%</b>	<b>16.02%</b>	<b>4.98%</b>	<b>5,426,871</b>	<b>6,693,418</b>	<b>2,457,801</b>	<b>764,557</b>	<b>15,342,647</b>